

# PLAYGOLF

JUNE 26, 2017 • BRAE BURN COUNTRY CLUB  
MUSIC CONSERVATORY OF WESTCHESTER

16TH ANNUAL

## GOLF & TENNIS CLASSIC

HONORING

**DARLENE LOVE**

★ LIFETIME ACHIEVEMENT AWARD



**CHAZZ & GIANNA  
PALMINTERI**

★ ARTS ACHIEVEMENT & COMMUNITY LEADERSHIP

BOARD VICE PRESIDENT  
**LAURENCE  
KEISER**

PERFORMANCES BY  
TONY-CELEBRATED BROADWAY STARS

STERN KEISER & PANKEN LLP

## DARLENE LOVE LIFETIME ACHIEVEMENT AWARD

Rolling Stone magazine calls **Darlene Love** "one of the greatest singers of all time." That's an understatement.

A fixture in the music industry since the early sixties, her background vocals for Tom Jones, Marvin Gaye, and Elvis Presley (to name but a few) set the stage for her own successful solo career. Her hits include "He's A Rebel," "The Boy I'm Gonna Marry," and the holiday classic "Christmas Baby Please Come Home."

As an actress, Love has many Broadway credits including *Hairspray* and *Leader of the Pack* (in which she played herself), and film credits including the *Lethal Weapon* series. In 2011, she was inducted into the Rock and Roll Hall of Fame by Bette Midler. The two performed together and Love also took the stage with another fan, Bruce Springsteen. Two years later, *Twenty Feet from Stardom*, a documentary showcasing Love and other stand-out back-up singers, earned an Oscar. When she was brought on stage to accept the Oscar on behalf of all the artists featured in the film, instead of giving a standard acceptance speech, she memorably burst into song and fittingly received a standing ovation.



## CHAZZ & GIANNA PALMINTERI ARTS ACHIEVEMENT & COMMUNITY LEADERSHIP AWARD

**Chazz Palminteri** is an Academy Award-nominated actor who is also a writer and director. He is best known for writing and starring in *A Bronx Tale*. Chazz created the play, the movie, and now the Broadway musical which is playing to sold-out crowds at the Longacre Theater. His story of writing *A Bronx Tale* and starring alongside Robert De Niro in the movie is a well-known tale throughout Hollywood and the world. Palminteri has over 50 movies to his credit including *The Usual Suspects*, *Bullets Over Broadway* (Academy Award nomination), and *Analyze This*. Please visit [ChazzPalminteri.net](http://ChazzPalminteri.net) for further information on his one-man show and the musical.

**Gianna Palminteri** is an actress, writer and producer who started her career working in daytime television and nighttime dramas. She was the original host for the Travel Channel's *World of Travel* and has appeared in many films such as *Soulmates*, *Faithful*, *A Bronx Tale*, and *Hurlyburly*, among others. Gianna wrote the Off-Broadway play, *The Curse*, which was produced on 42nd Street and is currently in pre-production with *If You Love Me* which will play Off-Broadway. Under her production company, MGRP Productions, she is developing a web series, and original content for television and independent films. Gianna is the producer of *Safe*, *A Fish Story*, and *Ghetto Dawg*. Please visit Gianna's blog [HollywoodMom.net](http://HollywoodMom.net) for more information.

**Together** the Palminteris founded The Child Reach Foundation, an organization which leads the fight against Thalassemia and other fatal childhood blood disorders. Their work with the Cooley's Anemia Foundation over the last 15 years has brought this rare orphan disease into the public eye, creating a canvas for a cure. The Palminteris are proud to accept the Conservatory's Arts Achievement and Community Leadership Award and support all programs that benefit the arts and healing.

# LAURENCE KEISER

## DISTINGUISHED LEADERSHIP AWARD



**Larry Keiser** joined the Music Conservatory of Westchester Board in 2000 and has served for 17 years. In addition to his duties on the board, he has served on numerous committees including the finance committee and events committee. All of his children studied at the Conservatory: daughters Heather and Jamie were piano students and son Ross was a voice student. Ross continued his music education at Purchase College, earning his Bachelors' Degree in Opera Performance.

Although Keiser appreciates all types of music, vocal harmonies are his favorite. His love of music started on the street corners of Jersey City, NJ and was honed by the jukebox in the luncheonette his parents owned in the 1950s. When he is not singing, he is a lawyer, CPA and trusted advisor to his clients and friends. He is a partner in the White Plains law firm of Stern Keiser & Panken, LLP. Keiser is grateful for the love and support of his children and grandchildren and his partner Susan.

# SPONSOR OUR 16TH ANNUAL GOLF AND TENNIS CLASSIC

## Golf Sponsorships

**\$12,000**

### Hole-In-One Sponsor

2 Foursomes  
8 Extra dinner tickets  
Company/Name banner at Club  
2 Full page journal ads  
Name/Logo on all promotional materials and social media  
Company/Individual name on 18 hole signs  
Company item in gift bags

**\$4,500**

### Birdie Sponsor

1 Foursome  
2 Extra dinner tickets  
Half page journal ad  
Name/Logo on all promotional materials

**\$1,250**

### Hole Sponsor

Lead placement of name or logo at one hole  
1 Full page journal ad

**\$6,000**

### Eagle Sponsor

1 Foursome  
4 Extra dinner tickets  
1 Full page journal ad  
Name/Logo on all promotional materials and social media  
Company/Individual name on 9 hole signs  
Company item in gift bags

**\$2,500**

### Par Sponsor

2 Players  
Quarter page journal ad  
Name on select promotional materials

**\$2,800**

### Foursome

Listing of players in journal

**\$750**

### Individual Player

## Journal Ads Only

**\$900**

### Full Page

4  $\frac{3}{4}$ w x 7  $\frac{1}{2}$  h

**\$500**

### Half Page

4  $\frac{3}{4}$  w x 3  $\frac{3}{4}$  h

**\$300**

### Quarter Page

2  $\frac{1}{4}$ w x 3  $\frac{3}{4}$  h

Deadline: Friday, June 2nd, 2017

# MUSIC CONSERVATORY OF WESTCHESTER

Help bring music into the lives of those in need

## Tennis Sponsorships ● ● ● ● ● ● ● ● ● ●

**\$3,500**

### **Match Sponsor**

4 Tennis players  
2 Extra dinner tickets  
Company/Name banner at Club  
1 Full page journal ad  
Name on all promotional materials  
Name displayed courtside  
Company item in gift bags

**\$2,000**

### **Deuce Sponsor**

2 Tennis players  
1 Full page journal ad  
Name on select promotional materials  
Name displayed courtside

**\$725**

### **Two Players**

**\$400**

### **Individual Player**

## Awards Dinner Sponsorships ● ● ●

**\$5,000**

### **Dinner Sponsor**

Table of 10 for cocktail reception &  
Awards dinner/Broadway revue  
2 Full page journal ads  
Company/Individual name on  
dinner menus (250)

**\$3,500**

### **Table Sponsor**

Table of 10 for cocktail reception &  
Awards dinner/Broadway revue  
1 Full page journal ad

**\$275**

### **Individual Ticket**

Cocktail reception &  
Awards dinner/Broadway revue

All packages include lunch, golf carts, greens fees, on-course/court refreshments, cocktail reception, dinner and entertainment.

**RAIN OR SHINE**

# Your support will help us provide...

**Music Therapy Scholarships** – Katie, three years old, has speech and language delays. Although she is able to sing, she does not speak at all, and her parents are very concerned about her development and her readiness for school. Music therapy can engage Katie's singing ability and help her make the transition to spoken language. But without scholarship assistance, her parents will not be able to enroll her in the Conservatory's Music Therapy program.



**Veterans Scholarships** – Amy is an Army veteran who served in Iraq and Afghanistan, and is dealing with severe chronic stress and depression which has impacted her ability to work as well as her relationships with her family. Amy is currently on the wait list for Healing Our Heroes, which provides full scholarships for veterans to receive individual and group music therapy for a period of two to three years.



**Music Scholarships** – Eight-year-old Andrew is in love with the violin, which he began learning this year in the orchestra program at George Washington Elementary school in Lakeland. However, school programs only provide limited group instruction, and Andrew will need private lessons to develop his abilities and fulfill his musical dreams. Andrew is being raised by a single mother and will need significant scholarship assistance in order to enroll him at the Conservatory.



## END THE WAIT

## Make their musical dreams come true!

# THANK YOU

# BROADWAY STARS

**Constantine Maroulis** ★



**Mary Bridget Davies** ★



**Robert Cuccioli** ★



**Adriane Lenox** ★



Brooklyn-born **Constantine Maroulis** studied musical theater at Boston Conservatory, established himself in the NYC music scene, and reached national exposure as an *American Idol* finalist in 2005. A musical force ever since, his Broadway credits include *Jekyll and Hyde* and *Rock of Ages* (Tony/Drama League Award nominations). Last year's *Spring Awakening* revival earned him a Tony nomination as a producer. Most recently, Maroulis gave a NY Times-praised performance in Second Stages' *Friend Art*, starred in the new musical *The Most Beautiful Room in New York* at the Long Wharf, and played Judas in *Jesus Christ Superstar* at The Muny. Next up, he'll executive produce and star in the Syfy web series *Psychosis*. He will also tour with his band this summer. His greatest role is father to his six-year-old daughter Malena James. For socials, tour info, bookings & new songs please visit [ConstantineMaroulis.com](http://ConstantineMaroulis.com).

New York-born **Robert Cuccioli** made his Broadway debut as Inspector Javert in *Les Miserables*, and was most recently seen as Dr. Norman Osborn/The Green Goblin in *Spider-Man: Turn Off The Dark*. He is best known for his acclaimed performance as the dual lead roles in the hit *Jekyll & Hyde* (Tony nomination, Drama Desk, Outer Critics Circle Award). His Off-Broadway credits include *And The World Goes 'Round* (1991 Outer Critics Circle Award), *Gigi*, *Bikeman: A 9/11 Play*, and most recently the critically acclaimed *White Guy on the Bus*. Television credits include *Elementary*, *Baywatch*, and *The Guiding Light*. He has also appeared in numerous films. In 2012, he released his debut solo album *The Look Of Love*. For more, visit [RobertCuccioli.com](http://RobertCuccioli.com).

Cleveland native **Mary Bridget Davies** auditioned and won the lead role for a touring production of *Love, Janis* in 2005, and has toured in Europe with the iconic singer's original band, Big Brother and the Holding Company. In 2012, Davies took over the lead role in *A Night with Janis Joplin* on tour, and stayed with the show when it moved Off-Broadway and eventually to Broadway in 2013. She was nominated for a Tony Award for Best Lead Actress in a Musical for her performance, and received the 2014 Theatre World Award. In that role, she was also recognized with an LA Outer Critics Circle Award for Outstanding Performance and was nominated for a Helen Hayes Award for Best Lead Actress in a Musical. She performs with her own band, The Mary Bridget Davies Group, which regularly tours in festivals and clubs worldwide.

The Tennessee-born **Adriane Lenox** has seamlessly excelled in Broadway musicals and plays throughout her career. Her credits include *After Midnight*, *Doubt* (Tony, Drama Desk, Lucille Lortel Awards), *Ain't Misbehavin'*, *Chicago*, *Kiss Me Kate*, and *Dreamgirls* to name a few. Lenox has also had recurring television roles on *The Path*, *Damages*, *Lipstick Jungle*, and *30 Rock*, and made guest appearances on *Billions*, *Nurse Jackie*, the *Law & Order* franchise, and *The Blacklist*. Her film roles include HBO's *The Immortal Life of Henrietta Lacks*, *It's Time*, *Lee Daniel's The Butler*, *The Blind Side*, *Alvin and the Chipmunks*, *Black Snake Moan*, *The Skeleton Twins*, and *The Inevitable Defeat of Mister and Pete*. She is grateful to all her supporters.

# RSVP

## AND REGISTRATION

NAME \_\_\_\_\_

ORGANIZATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

.....

SPONSORSHIP LEVEL *(please specify)* \_\_\_\_\_

COCKTAIL RECEPTION & AWARDS DINNER ONLY \_\_\_\_\_

*\*Please list guest/player names on reverse side*

JOURNAL AD(S) \_\_\_\_\_

.....

I AM UNABLE TO ATTEND, BUT PLEASE ACCEPT MY DONATION OF \$ \_\_\_\_\_

## Payment Method

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### Check enclosed, payable to:

Music Conservatory of Westchester, 216 Central Avenue White Plains, NY 10606

.....

### PLEASE CHARGE MY:

MC    VISA    AMEX   TOTAL AUTHORIZED \$ \_\_\_\_\_

CARD NUMBER \_\_\_\_\_

CVC CODE \_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_

NAME ON CARD \_\_\_\_\_

SIGNATURE \_\_\_\_\_

### Or purchase online at [mcwevents.org](http://mcwevents.org)

For tax purposes, an estimated \$430 of each golf ticket, an estimated \$200 of each tennis ticket, and \$165 of each cocktail reception / dinner / entertainment ticket is tax-deductible.

# GOLF & TENNIS

## PARTICIPANTS / DINNER GUESTS

**1.** NAME \_\_\_\_\_  
EMAIL \_\_\_\_\_  
PHONE \_\_\_\_\_

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**2.** NAME \_\_\_\_\_  
EMAIL \_\_\_\_\_  
PHONE \_\_\_\_\_

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**3.** NAME \_\_\_\_\_  
EMAIL \_\_\_\_\_  
PHONE \_\_\_\_\_

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**4.** NAME \_\_\_\_\_  
EMAIL \_\_\_\_\_  
PHONE \_\_\_\_\_

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**5.** NAME \_\_\_\_\_  
EMAIL \_\_\_\_\_  
PHONE \_\_\_\_\_

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**6.** NAME \_\_\_\_\_  
EMAIL \_\_\_\_\_  
PHONE \_\_\_\_\_

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# Monday, June 26, 2017

Brae Burn Country Club - Purchase, NY

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**Join the Conservatory in celebrating 88 years  
of providing the extraordinary benefits of  
music to all in our community.**

The rolling Brae Burn greens are among the most contoured and challenging in the Metropolitan area. Several of Brae Burn's holes have been voted among the best 18 in the area.

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Enjoy a great day of Golf and Tennis, fine dining, awards, entertainment, and a fabulous auction at one of the most beautiful Clubs in Westchester.

## ACT I

- 10:00AM** Golf Registration  
**10:30AM - 12:30PM** Lunch  
(putting green, driving range, and tennis courts open)  
**12:30PM** Shotgun for Golf  
**1:00PM** Tennis Tournament

## INTERMISSION

- 5:30PM** Cocktail Reception  
Golf & Tennis Awards  
Silent Auction

## ACT II

- 6:30PM - 8:30PM** Awards Dinner  
Broadway Performances
- 
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Visit our Online Auction at  
[www.biddingforgood.com/ConservatoryAuction](http://www.biddingforgood.com/ConservatoryAuction)



## **GOLF & TENNIS COMMITTEE**

Rodd Berro

Joel Breitkopf

Patty Bottomley

Midhat Serbagi

## **STAFF**

Alye Carlevaro, Jon Chattman, Laura Layne, Aishling Quinn

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Founded in 1929, the Music Conservatory of Westchester provides the extraordinary benefits of music to all in our community, from absolute beginners to advanced artists, with one-on-one instruction, performing ensembles, theory, composition, early childhood classes, lifelong learning for adults, and free community performances. Our esteemed faculty, artists in their own right, enrich the lives of more than 2,500 students each year. Our Scholarship Program and Music Therapy Institute ensure access for low income students and those with disabilities. One of only 16 non-degree-granting schools nationwide to be accredited by the National Association of Schools of Music, the Conservatory has inspired generations of students and contributed to a vibrant musical life in the county, the region and beyond.

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## **BOARD OF TRUSTEES**

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## **For more information:**

914.761.3900 Ext 135 [www.musicconservatory.org](http://www.musicconservatory.org)